

Our Profession

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- o o o We who are engaged in Funeral Directing like to consider our calling a profession as well as a business. We feel that the amount of technical training required for this service, as well as our ethical responsibility to our patrons, entitles us to professional standing.

- o o o This feeling is reflected in our attitude towards those we serve. Our relation with our patrons calls for sympathetic understanding of their needs and desires, and a reverent regard for their comfort and welfare.

- o o o The funeral director should be selected with the same care as is shown in choosing a physician or lawyer. Training, experience and moral integrity are of paramount importance.

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Mrs. George H. Holland

FUNERAL HOME

1631 Druid Hill Ave.

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MONCURE A. BROWN, *Manager and Mortuary Surgeon*